

Report: Best Practices
Academic Year 2023-2024

Best Practices Activity 1

Title: 'URMI- Art Exhibition' and 'Business Expo'

Conducting the “Urmi” Art Exhibition and Business Expo in college plays a pivotal role in fostering entrepreneurial skills among students. Such initiatives provide a platform for students to showcase their creativity, innovation, and business acumen. By curating and managing the event, students gain hands-on experience in planning, organizing, and executing a large-scale project, which hones their managerial and leadership skills.

The Art Exhibition encourages artistic talent and inspires students to think outside the box, promoting creative problem-solving—a crucial skill in entrepreneurship. Simultaneously, the Business Expo serves as a practical avenue for students to conceptualize, develop, and market their business ideas. They learn to conduct market research, design products, pitch ideas, and interact with potential customers, thereby gaining real-world insights.

Furthermore, such events enhance collaboration and teamwork, as students work together to address challenges and achieve common goals. Networking opportunities with peers, faculty, and industry professionals during the expo also help build connections, broadening their entrepreneurial mindset.

Overall, “Urmi” is not just an event but a transformative experience that nurtures future entrepreneurs by blending creativity with business innovation, preparing students to thrive in competitive markets.

Objectives of the Practice:

'URMI- Art Exhibition'

1. To foster creativity and self-expression by providing a platform for students to showcase their artistic talents.

Gokhale Education Society's B.Y.K College of Commerce, Nashik-5

2. To develop entrepreneurial skills by encouraging students to market their artworks and understand the business aspect of art.
3. To enhance teamwork and collaboration through the collective organization and management of the event.

'Business Expo'

1. To develop entrepreneurial skills by providing students with a platform to present and market their business ideas.
2. To enhance practical knowledge through real-world exposure to business operations, customer interactions, and market dynamics.
3. To foster innovation and teamwork by encouraging students to collaborate and solve challenges creatively during the event.

Process of Conducting Activity

The **URMI – Art Exhibition** is an annual event where students are provided a platform to exhibit and sell their products and artifacts. This initiative enables students to gain practical experience in understanding customer behavior and developing negotiation skills. It serves as an excellent opportunity for students to showcase their artistic creations, which may initially stem from hobbies but hold potential for future business ventures.

The **Business Expo** is an annual event it serves as a professional platform for students to pitch their products and services directly to customers. It is specifically designed for students who are already engaged in business, involved in family-run enterprises, or aspiring to launch their own ventures. This platform provides participants with the opportunity to convert their peers into potential customers while gaining practical insights into the nuances of customer acquisition and the fundamentals of business operations.

Glimpses of Urmi- Art Exhibition :

Date: 13 th January 2024

Principal: Dr.V.N Suryawanshi

Teacher In-Charge: Mrs.Anuradha More

Students: Students of B.Y.K

Gokhale Education Society's
B.Y.K College of Commerce, Nashik-5

Total no of Students: 120

Gokhale Education Society's B.Y.K College of Commerce, Nashik-5



Gokhale Education Society's
B.Y.K College of Commerce, Nashik-5



Gokhale Education Society's
B.Y.K College of Commerce, Nashik-5



Gokhale Education Society's
B.Y.K College of Commerce, Nashik-5



Gokhale Education Society's B.Y.K College of Commerce, Nashik-5



Glimpses of Business Expo:

Date: 9th January 2024

Principal: Dr. V.N Suryawanshi

Teacher In-Charge: Mrs.Sushumna Kane

Students: Students of B.Y.K

Total no of Students: 70



Gokhale Education Society's
B.Y.K College of Commerce, Nashik-5



Gokhale Education Society's
B.Y.K College of Commerce, Nashik-5



Gokhale Education Society's
B.Y.K College of Commerce, Nashik-5



Best Practices Activity 2

Title: Tree Plantation Activity

Tree plantation activity in a college setting plays a pivotal role in fostering environmental consciousness among students and promoting sustainable development. It provides a practical approach to addressing pressing ecological issues such as deforestation, climate change, and biodiversity loss. Engaging in this activity allows students to understand the scientific and ecological significance of trees in mitigating carbon emissions, enhancing air quality, and maintaining the hydrological cycle.

From a technical perspective, tree plantation contributes to carbon sequestration by absorbing atmospheric CO₂, a key greenhouse gas. It also aids in soil stabilization by reducing erosion and enhancing soil fertility through organic matter deposition. Additionally, planted trees act as windbreaks, regulate microclimatic conditions, and support diverse ecosystems by serving as habitats for various flora and fauna.

For students, participating in tree plantation integrates theoretical knowledge with practical application, fostering a hands-on understanding of environmental science, biology, and sustainability principles. It instills a sense of responsibility, teamwork, and awareness of ecological dynamics, encouraging them to adopt sustainable practices in their daily lives. Moreover, this activity aligns with institutional goals of achieving green certifications and contributing to the broader agenda of environmental conservation and climate resilience.

Objectives of the Practice:

1. To empower students to actively combat climate change by increasing green cover and reducing carbon emissions.
2. To improve air quality and create a healthier environment for the well-being of students and society.
3. To promote soil and water conservation, ensuring sustainable natural resource management for future generations.

Gokhale Education Society's B.Y.K College of Commerce, Nashik-5

4. To preserve biodiversity by providing habitats for flora and fauna, fostering ecological harmony within the community.
5. To cultivate a sense of environmental responsibility in students, encouraging them to lead society toward sustainable living practices.

Process of Conducting Activity

To achieve long-term sustainability, the college will implement a comprehensive program consisting of three interconnected activities under the Tree Plantation initiative. Recognizing that planting trees alone is insufficient, the college emphasizes the importance of proper maintenance and care for saplings to ensure their survival and growth amidst changing climatic conditions. The Principal of the college shall decide the activity which will be conducted semester wise.

The following technical sub-activities will be carried out:

Plantation Drive: Saplings will be strategically planted in identified areas within and around Nashik to enhance green cover and mitigate environmental degradation.

Sapling Maintenance: Regular monitoring and maintenance of planted saplings/trees within the college campus will be conducted to ensure healthy growth and adaptability to local environmental conditions.

Seasonal Watering: A dedicated plan for watering plants during the summer season will be implemented to address water stress and support sapling survival.

Seed Distribution Initiative: Seeds will be distributed to students to encourage individual participation in afforestation efforts by planting near their residences, promoting community-level environmental stewardship.

This integrated approach not only contributes to ecological balance but also involves students in sustainable practices, fostering environmental responsibility and aligning the college's vision with global sustainability goals.

Glimpses of Tree Plantation Activity:

Date:

Principal: Dr.V.N Suryawanshi

Teacher In-Charge: Dr. Vivek Jawale

Students: SYB.Com, TY.B.com

Gokhale Education Society's B.Y.K College of Commerce, Nashik-5

Total no of Students: 85





Gokhale Education Society's
B.Y.K College of Commerce, Nashik-5



Dr.Mrs.Leena Bhat
IQAC Coordinator

