



Gokhale Education Society's
B.Y.K. (Sinnar) College of Commerce,
Nashik-422005

7.2 Best Practices

Sr No	Best Practice
4	Entrepreneurship Club

BEST PRACTICE-4

Title of the Practice: Entrepreneurship Club for BCom with ENTD specialization /BBA / BBA (IB) and BBA (CA) students

Objectives of the Practice:

Entrepreneurship Club at B.Y.K College of Commerce is driven by the following Objectives:

- a) To inculcate Entrepreneurship skills amongst students.
- b) To help students develop new business ideas.

The Context:

Majority of the students who peruse BCom /BBA/IB/CA program have a business background. The main issue was to motivate students to be an entrepreneur for the betterment of the society.

The Practice:

It was a unique practice since we worked on the existing strengths of the students. It provided a platform for the students to exhibit their entrepreneurial skills. The students were asked to work on their individual dream project. The limitation was that students were unaware of the positive points of joining the family business or start a new venture.

Evidence of Success:

A group of more than 80 students joined the club. All the students have initially given a presentation on their dream project. We had organized an exhibition where these students presented their business ideas and few exhibited their products. A Google classroom is created where everyone has uploaded their presentation.

Problems Encountered and Resources Required:

In future the Entrepreneurship club will require guidance from the people from the industry. And Industrial visit need to be organized for the same.

